

INDULGE

NOVEMBER-FEBRUARY 2018-19

MAGAZINE

ANNUAL LUXURY PLATFORM

Be a part of our eighth annual Holiday Signature edition of Indulge By Boulevard

INDULGE by Boulevard will be offering a west coast bounty of riches and fine living to match the style of our wonderful cultures, businesses and elegant surroundings. Enjoy Indulge in two languages. Written in English AND Chinese. Each piece is designed to showcase your business with both sharp images and interesting and timely editorials and Imagery.

The annual Indulge signature magazine will be available to over 25,000 residents and visitors to metro Vancouver. Indulge

is distributed to a premium, high-end consumer market through Vancouver's Luxury Hotels, Home Showrooms, Salons, Spas, Luxury Automobile Showrooms, as well as the Vancouver International Airport, Whistler Resorts and Tourism Centres.

Distribution is through the Black Press professional distribution network, which has been working on precise and detailed publications distribution for the past 30 years.



FINISHED FORMAT
10"x12"

INDULGE

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INDULGE by Boulevard aims to inspire readers with stunning visuals and enticing stories that extol “life at its finest.” In each issue, enjoy the breathtaking beauty of the most elegant and luxurious elements in our marketplace. Be prepared to be inspired by the best music and art of the most opulent parts of the world; musicians; topnotch chefs; the best in trendy and seasonal home furnishings; food and fashion.

Also features prominently serving up enticing tastes of seasonal fare, and our fashion gurus presenting the latest looks in chic clothing and accessories. Our Travel Far section promises to whisk readers away to luxury destinations, while Travel Near embarks on incredible journeys as well. Ultimately, **INDULGE** by Boulevard celebrates all the trimmings of the “good life” — it’s a celebration of Metro Vancouver at its very best.

RATES			SIZES AND SPECS	
OBC Package	1 Outside Back Cover	4595	Trim Size	10" W x 12" H
			Bleed Size	10.5" W x 12.5" H
			Live Area	9.5" W x 11.5" H
	1 Double Spread inside		Trim Size	20" W x 12" H
			Bleed Size	20.5" W x 12.5" H
			Live Area	18.5" W x 10.375" H

IFC Package	1 Double spread IFC	3795	Trim Size	20" W x 12" H
			Bleed Size	20.5" W x 12.5" H
			Live Area	19.5" W x 11.5" H

IBC Package	1 Inside Back Cover	3795	Trim Size	10" W x 12" H
			Bleed Size	10.5" W x 12.5" H
			Live Area	9.5" W x 11.5" H
	1 Double Spread inside		Trim Size	20" W x 12" H
			Bleed Size	20.5" W x 12.5" H
			Live Area	18.5" W x 10.375" H

DPS Spreads	1 Double Spread inside	2695	Trim Size	20" W x 12" H
			Bleed Size	20.5" W x 12.5" H
			Live Area	18.5" W x 10.375" H

Sponsored Page	1 Page image	1895	Trim Size	10" W x 12" H
			Bleed Size	10.5" W x 12.5" H
			Live Area	8.5" W x 10.375" H

2018-19 DEADLINES

Booking deadline	October 15, 2018
Artwork submissions	October 30, 2018
Artwork completed	November 1, 2018

DISTRIBUTION 25,000

Phase one	6250	November 22, 2018
Phase two	6250	December 15, 2018
Phase three	6250	January 1, 2019
Phase four	6250	January 15, 2019

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