

新居生活

BOULEVARD 2015

For Editorial

Full Page Trim Size: 8.25" W x 10.75" H Finished Bleed Full Page : 8.75" x 11.25" (1/4" bleed on all sides)

Images size : High resolution 8.5" x 11" 300 dpi, Min. size 6"x6" 300dpi (small photo)

For Min. size 11"x12" 300 dpi (feature photo)

Images Format : EPS, jpg, tiff

Images Color : CMYK

For ADs

Full Page Trim Size: 8.25" W x 10.75" H Finished Bleed Full Page : 8.75" x 11.25" (1/4" bleed on all sides)

Half Page Size : 7.75" W x 4.75" H (Horizontal), 3.5" W x 10.25" H (Vertical)

1/3 Page Size : 2.35" W x 10.25" H (Vertical)

Quarter Page Size: 3.5"W x 4.75" H

For Camera Ready Ads

Format : High resolution 300dpi PDF, No Cropmark, 4 color CMYK, Outline all text or embedded fonts and Vector logo EPS or Ai and Embedded 300 dpi high res. images.

For the Ads - needs to Chinese translation:

Please Collected: Original File, Fonts, high res. Images 300dpi, Logos.

Logos : Vector format. AI or EPS.

InDesign file :

InDesign 6 or Export to High res. PDF.

Illustrator file:

Illustrator 6 AI or EPS or high res. PDF.

For the New build Ads:

Please Provide: high res. Images 300dpi, Company Logos and detail content : address, phone#, email address, Advertising information, disclaimer.

Logos : Vector format. AI or EPS.

Images : High resolution 300dpi, min. size 8"x10" jpg RGB or CMYK format.